



**2025 BUSINESS EXHIBITOR & MARKETING APPLICATION AND AGREEMENT FORM**  
 BY COMPLETING & SUBMITTING THIS FORM YOU ARE REQUESTING TO BE A PART OF THE FESTIVAL. ALL APPLICATIONS ARE SUBJECT TO APPROVAL. PLEASE SUBMIT, YOUR LOGO & A PICTURE OF YOUR SET-UP TO [JOLIE@HISPANICCRF.ORG](mailto:jolie@hispaniccrf.org)

Business Name: \_\_\_\_\_ Contact: \_\_\_\_\_ Tax ID: \_\_\_\_\_  
 Business Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_ Set-up Size: \_\_\_\_\_  
 Web Address: \_\_\_\_\_ Type of Business: \_\_\_\_\_ Biz License # \_\_\_\_\_  
 What you will be distributing at event: \_\_\_\_\_

**As a Business Exhibitor you cannot sell or distribute any food or drink items unless you have prior approval.**

**ABOUT HCRF: HISPANIC CULTURAL RESOURCE FOUNDATION, INC. [SEE MORE DETAILS ON OUR WEBSITE!](#)**

Hispanic Cultural Resource Foundation is a non-profit 501C3 organization, established to help meet the financial needs of Hispanic/Latino American community, as well as the immigrant Hispanic/Latino currently living within the United States. HCRF is a bilingual organization created to support charitable activities by providing grants to other non-profit organizations, institutions or to individuals for scientific, educational, cultural, religious, entrepreneurial or other charitable purposes. HCRF will host cultural and educational events such as: Seminars, Workshops, Conferences, Networking, Expos, Festivals and more! HCRF seeks to empower and advance the Hispanic community, support Hispanic families, and strengthen Latino institutions through work in the areas of education, career development, self-sufficiency, civil rights, health, immigration, civic engagement, economic empowerment & the environment.

HCRF will provide charitable relief of the individuals that seek to better themselves, by providing temporary relief for the poor, disadvantaged, distressed or underprivileged Hispanic / Latino, and other minority communities. HCRF makes the Biggest Cuban Sandwich in the World - the current record is 365ft+ and is held by West Tampa, Tampa, the sandwich was made in collaboration with the Tampa Bay Buccaneers. - the Sandwich fed over 800+ Homeless people! The sandwich was donate to New Beginnings Ministry. At each event, HCRF awards local organizations, community leaders and small businesses with the **“Hermano/Hermana Grant”** (Biblical principal: Isaiah 58:10-11; Luke 6:38 “Give a hand to those that are most in need) This Grant allows the receiver to participate in the event and receive other services to help them improve their job skills, their living situation, their education, their small business, Start-ups, non-profit or other type of assistance.

In 2024 HCRF Awarded over 20 Grants for various amounts totaling over \$15,000.00 in Grants provided by HCRF to those in need. **Your Donation of any amount will help us in not only feeding the homeless but assistance the Hispanic/Latino communities with grants, that they can use for:** Emergency Living Expense; Educational Expense; Business Grant; Feeding the Homeless; Non-Profits and other!  
**Please join us and help to develop leaders and a thriving community by giving start up or small businesses a hand, or help our youth in developing leadership skills, or even help us make the LONGEST CUBAN SANDWICH in the WORLD and HELP us FEED the HOMELESS, Consider making a donation to this worthy cause, we are a non-profit 501c3 Organization, and [YOUR donation is tax deductible.](#) **VALUES:** Giving back to the community; Organizational integrity and transparency; Collaboration with organizations with strong reputations in mentoring, leadership training, education and experience, equipping our communities with the most important vehicle for self-improvement. Education is an individual right; Equality of opportunity; Appreciation of Hispanic heritage as part of the organization. **More Info can be found at: [www.HispanicCRF.ORG](http://www.HispanicCRF.ORG)****

\*Food Vendors are not allowed to sell: Cuban Sandwiches (Unless they are competing in the Cuban Sandwich Contest). Please note these categories require a special registration process: Coffee, Water, Lemonade, Pina Coladas, or any alcoholic beverages. \*

# THIS APPLICATION IS FOR YOU IF YOU ARE ANY OF THE FOLLOWING!

**EXHIBITING COMPANIES INCLUDE:** ESTABLISHED NON-PROFITS, THE MARKETING OR BRANDING OF ANY PRODUCTS OR SERVICES, INCLUDING THE SAMPLING OF FOODS, DRINKS OR DISTRIBUTION OF INFORMATION OR MATERIALS, (NOT TO INCLUDE ALCOHOL). MISC. BUSINESSES INCLUDE BUT ARE NOT LIMITED TO: SERVICE PROVIDERS, SALESPEOPLE, ATTORNEYS, MEDICAL PROFESSIONALS, MARKETING COMPANIES, BANKS, CELLULAR SERVICES, MEDICAL, HOME IMPROVEMENT AND CORPORATE AMERICA.

**YBOR CITY/TAMPA, FL: 14TH ANNUAL INTL CUBAN SANDWICH FESTIVAL: SUN, MARCH 30TH, 2025 @CENTENNIAL PK: HISTORIC YBOR (PRICING IS FOR SPACE ONLY)**

**14th Cuban Sandwich Festival**  
Sunday, March 30th, 2025



**Centennial Pk: Ybor City**  
1800 E 8TH AVE, TAMPA, FL 33605  
3 CITY STREETS, 1 CITY PARK, 1 STATE PARK, OVER 100 VENDORS  
12PM-6PM. FREE FAMILY & COMMUNITY FESTIVAL

BRING YOUR LAWN CHAIR & ENJOY GREAT FOOD & CULTURAL VENDORS, LIVE MUSIC & DANCE PERFORMANCES



**WINNER IMC AWARDS**  
**ORCHESTRA**  
**FUEG**



**FRED LOPEZ Y SU NUEVO AFINQUE**  
HASHTAGS: #HCRF #CONNECTFORD #CubanSANDWICH #CubanSandwichFestival

**WATCH AS WE MAKE**  
**370 FT**  
**CUBAN SANDWICH**



VIP is at the YBOR CITY MUSEUM GARDEN info at [www.CubanSandwichFestival.com](http://www.CubanSandwichFestival.com) or [Jolie@HispamcCRF.org](mailto:Jolie@HispamcCRF.org)



## MARKETING / EXHIBITOR PACKAGES

- \_\_\_ **\$1,385.00: BASIC EXHIBITOR PACKAGE:** 10x10 BASIC SPACE.
- \_\_\_ **\$1,685.00: PLUS EXHIBITOR PACKAGE:** 12x10 PLUS EXHIBITOR SPACE. 1 Vip Tix.
- \_\_\_ **\$2,100.00: PLUS MARKETING PACKAGE:** 12x12 PLUS MARKETING SPACE. Includes Web Listing & Social Media mention. 1 Vip Tix.
- \_\_\_ **\$2,600.00: PREMIUM MARKETING PACAKGE:** 12x12 PREMIUM MARKETING SPACE: 2 Tix to VIP, LIVE LINK on Web EXHIBITOR Listing. Web Listing & Social Media mention. 1 VIP Judging Seat.
- \_\_\_ **\$3,500.00: VIP MARKETING PACKAGE:** 10x20; PREMIUM VIP PLACEMENT, 4 Tix to VIP. 1 VIP Judging Seat. LINK on Web EXHIBITOR Listing. Social Media Mention. Logo on Flyer. 1 Banner in VIP Area.

## SPONSORSHIP PACKAGES

- \_\_\_ **\$7,500.00: EL MINI CUBAN SPONSORSHIP PACKAGE:** 12 x12; Premium VIP Placement; 4 Tickets to VIP, 2 VIP Judging Seats. Logo with link on Website. Logo on flyer. Social Media Promo x3. Logo on VIP APRONS. VIDEO PROMO. 2 Sandwich Making Spots for your VIP Representatives. 1 Banner at Sandwich Making Area.

- \_\_\_ **\$15,000.00: EL CUBANITO SPONSORSHIP PACKAGE:** 10x20; Premium VIP Placement; 1 TABLE in VIP AREA with 8 Tickets to VIP, 2 VIP JUDGING SEAT! Logo with link on Website. Logo on Flyer. 1 Banner in VIP Area. Logo on Flyer. Social Media Promo x5. EMCEE MENTION x5. Logo on VIP APRONS. VIDEO PROMO. 4 Sandwich Making Spots for your VIP Representatives. 1 Banner at Sandwich Making Area.
- \_\_\_ **\$25,000.00: PRESENTING VIP AREA SPONSORSHIP. EL GRAN CUBANO SPONSORSHIP PACKAGE:** 10x30; Premium VIP Placement; 1 TABLE in VIP AREA with 8 Tickets to VIP, 4 VIP JUDGING SEATS! Logo with link on Website. Logo on VIP Judging FORMS. Logo on Flyer. 2 Banner in VIP Area. 1 BANNER IN STAGE AREA of PARK. Logo on Flyer. Social Media Promo x6. EMCEE MENTION x5. Logo on VIP APRONS. LOGO on VIDEO PROMOS. LOGO on PRINT ADS. LOGO ON VIDEO PROMOS. Custom Video Promo. 6 Sandwich Making Spots for your VIP Representatives. 2 Banners at Sandwich Making Area.
- \_\_\_ **\$50,000.00 – TITLE SPONSORSHIP – KING CUBANO: Presenting Options PLUS**

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**WEST TAMPA, FL: THE BUCS PLACE – CELEBRATING ALL THINGS TAMPA!**  
**TASTE OF TAMPA / SABOR DE TAMPA FESTIVAL. SUN, JULY 27<sup>H</sup>, 2025 @ THE BUCS PLACE (PRICING FOR SPACE ONLY) EVENT! - TENTATIVE DATE TO BE FINALIZED AFTER THE NFL DRAFT.**



### EXHIBITOR / MARKETING PACKAGES

- \_\_\_ **\$1,350.00: BASIC EXHIBITOR PACKAGE:** 10x10 BASIC SPACE.
- \_\_\_ **\$1,850.00: PLUS MARKETING PKG:** 12x12 + MARKETING SPACE. Incl Web Listing & Social Media
- \_\_\_ **\$2,500.00: PREMIUM MARKETING PACAKGE:** 10x15 PREMIUM MARKETING SPACE: 2 Tix to VIP, LIVE LINK on Web EXHIBITOR Listing. Web Listing & Social Media mention.

### VIP SPONSORSHIP OPPORTUNITIES

- \_\_\_ **\$1,500.00. EL AMIGO SPONSORSHIP.** Sponsorship benefits: Space for your 8ft banner hung in the VIP JUDGING AREA. Emcee Mention x2. 2 Representatives to help make the BIGGEST CAFÉ CON LECHE or OTHER PROMOTION. Your business cards or brochures within your sponsored area. YOUR LOGO featured on the WEBSITE. \_\_\_Add a 10x10 BASIC EXHIBITOR SPACE FOR an additional \$1,000.00.
- \_\_\_ **\$7,500.00. EL VECINO SPONSORSHIP:** Space for you (2) 8ft banners hung in the VIP JUDGING AREA. Emcee Mention x5. 3 Representatives to help make the BIGGEST CAFÉ CON LECHE or OTHER PROMOTION. Your business cards or brochures with-in your sponsored area. 3 TICKETS TO THE VIP AREA. 2 VIP JUDGING SEAT. YOUR LOGO featured on the WEBSITE, Social Media Promotion and MORE! Includes 10x15 VIP EXHIBITOR SPACE
- \_\_\_ **\$10,000.00. EL TAMPENO SPONSORSHIP:** Space for you (2) 8ft banners hung in the VIP JUDGING AREA. Emcee Mention x5. 3 Representatives to help make the BIGGEST CAFÉ CON LECHE or OTHER PROMOTION. Your business cards or brochures with-in your sponsored area. 1 TABLE + 8 TIX TO THE VIP AREA. 2 VIP JUDGING SEAT. YOUR LOGO featured on the WEBSITE, FLYER, VIDEO and Social Media Promotion and MORE! Incl: 10x20 VIP EXHIBITOR SPACE
- \_\_\_ **\$20,000.00: PRESENTING VIP AREA SPONSORSHIP. EL GRAN TAMPENO SPONSORSHIP:** 10x30; Premium VIP Placement; 1 TABLE in VIP AREA with 8 Tickets to VIP, 4 VIP JUDGING SEATS! Logo with link on Website. Logo on VIP Judging FORMS. Logo on Flyer. 2 Banner in VIP Area. 1 BANNER IN STAGE AREA of PARK. Logo on Flyer. Social Media Promo x6. EMCEE MENTION x5. Logo on VIP APRONS. LOGO on VIDEO PROMOS. LOGO on PRINT ADS. LOGO ON VIDEO PROMOS. Custom Video Promo. 6 Sandwich Making Spots for your VIP Representatives. 2 Banners at Sandwich Making Area. 10x30 VIP Exhibitor Space.
- \_\_\_ **\$40,000.00 – TITLE SPONSORSHIP – KING TAMPAÑO: Presenting Options PLUS.**

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**YBOR CITY/TAMPA, FL: HISPANIC HERITAGE: 7<sup>TH</sup> SEMINOLE HARD ROCK TASTE OF LATINO FESTIVAL, SUN, OCT 26<sup>TH</sup>, 2025@CENTENNIAL PK HISTORIC YBOR CITY**



**Marketing & Exhibitor Packages**

\_\_\_ **\$1,385.00: BASIC EXHIBITOR PACKAGE:** 10x10 BASIC SPACE.

\_\_\_ **\$1,800.00: PLUS MARKETING PACKAGE:** 10x10 VIP SPACE. Incl. Web Listing & Social Media mention. 2 Tix to VIP Area.

\_\_\_ **\$2,500.00: PREMIUM MARKETING PACAKGE:** 12x10 PREMIUM MARKETING SPACE: 2 Tix to VIP, 1 VIP Judging Seat. LIVE LINK on Web EXHIBITOR Listing. Web Listing & Social Media mention.

\_\_\_ **\$3,000.00: VIP MARKETING PACKAGE:** 12x12; PREMIUM VIP PLACEMENT, 4 Tix to VIP. 2 VIP Judging Seats. LINK on Web EXHIBITOR Listing. Social Media Mention. 1 Banner in VIP Area.

**SPONSORSHIPS**

\_\_\_ **\$5,000.00: EL VECINO SPONSORSHIP PACKAGE:** 10x10; Premium VIP Placement; 4 Tickets to VIP, 2 VIP Judging Seats. Logo with link on Website. Logo on Flyer. Social Media Promo. 1 Custom Video Promo. Name on Press Release. 1 Banner in VIP Area.

\_\_\_ **\$7,500.00: EL AMIGO SPONSORSHIP PACKAGE:** 12x12; Premium VIP Placement; 4 Tickets to VIP, 4 VIP JUDGING SEATS. Logo with link on Website. RECEIVE LIDERESHIP AWARD for your Hispanic Leader on Stage. Logo on Flyer. 1 Banner in VIP Area. 1 Custom Video Promo. Logo on Video Promos. Logo on Apron. Name on Press Release.

\_\_\_ **\$10,000.00: EL PADRINO/LA MADRINA SPONSORSHIP PACKAGE:** 10x20; Premium VIP Placement; 1 TABLE in VIP AREA with 8 Tickets to VIP, 4 VIP JUDGING SEAT! Logo with link on Website. Logo on Flyer. 1 Banner in VIP Area. Logo on Flyer. Social Media Promo x5. EMCEE MENTION x5. Logo on VIP APRONS. VIDEO PROMO. RECEIVE LIDERESHIP AWARD for your Hispanic Leader on Stage. Logo on Flyer. 1 Banner in VIP Area. 1 Custom Video Promo. Logo on Video Promos. Name on Press Release.

\_\_\_ **\$25,000.00: Mentioned as one of the PRESENTING sponsors for event! EL PADRINO / LA MADRINA: VIP AREA SPONSORSHIP.** 10x20; Premium VIP Placement; 1 TABLE in VIP AREA with 8 Tickets to VIP, 6 VIP JUDGING SEATS! Logo with link on Website. Logo on VIP Judging FORMS. Logo on Flyer. 2 Banner in VIP Area. 1 BANNER IN STAGE AREA of PARK. Logo on Flyer. Social Media Promo x6. EMCEE MENTION x6. Logo on VIP APRONS. LOGO on VIDEO PROMOS. LOGO on PRINT ADS. Custom Video Promo. Name on Press Release.

\_\_\_ **\$50,000.00 – TITLE SPONSORSHIP – SOLD OUT**

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## HERNANDO COUNTY, FL:

4<sup>TH</sup> ANNUAL: 3 KINGS DAY FESTIVAL / FESTIVAL DE LOS 3 REYES:

SUNDAY, JAN 4<sup>TH</sup>, 2026 @ HERNANDO COUNTY (PRICING IS FOR SPACE ONLY)

## EXHIBIT & MARKETING PACKAGES:



\_\_\_ **\$1,300.00: BASIC EXHIBITOR PACKAGE:** 10x10 BASIC SPACE.

**ADD-ON TOY SPONSORSHIP:** This Year has been a challenge to get toys!

\_\_\_ We will Upgrade YOUR participation for no additional fee -we just ask for you to donate to us a min of 25 TOYS FOR KIDS: AGES: 5-15.

WHAT YOU GET FOR THIS ADD-ON? We will put your logo on our website with a live link. Your company name will be recognized on stage as a Toy Sponsor. Your logo will be featured on TOY DONATOR LIST. Your company name will be mentioned on Press Release in TOY DONATOR LIST.

## SPONSORSHIP OPPORTUNITIES

\_\_\_ **\$2,500.00 – EL CAMELLO / CAMEL SPONSORSHIP:** SPONSOR a GIFT for 20 Children! Includes your name on the Gift Board for children to read, mentioned on Press Release for gifts. This option includes YOUR logo w LIVE LINK on website, Emcee recognition, 10x10 Exhibitor Space. YOUR brochures on Gift Recognition Table.

\_\_\_ **\$5,000.00 – LA ESTRELLA / STAR SPONSORSHIP:** SPONSOR a GIFT for 45 Children! Includes your name on the Gift Board for children to read, mentioned on Press Release for gifts. This option includes YOUR logo w LIVE LINK on website, Emcee recognition & 4 Tix to VIPA Area. 12x12 Premium Space. YOUR brochures on Gift Recognition Table, 1 Banner at GIFT AREA (Provided by YOU)

\_\_\_ **\$10,000.00 – EI REY GASPAS SPONSORSHIP:** SPONSOR a GIFT for 75 Children! Premium Sponsorship: (Includes YOUR logo w LIVE LINK on website, Emcee recognition & 6 to VIP Area at Festival. Includes your name on the Gift Board for children to read, mentioned on Press Release for gifts. 12x20 VIP Space. 1 Banner at GIFT AREA (Provided by YOU)

\_\_\_ **\$15,000.00 – EI REY MELCHOIR SPONSORSHIP:** SPONSOR a GIFT for 125 Children! Premium Sponsorship: Includes YOUR logo w LIVE LINK on website, Emcee recognition & 8 to VIP Area at Festival. Includes your name on the Gift Board for children to read, mentioned on Press Release for gifts. 10x30 VIP Space. YOUR brochures on Gift Recognition Table, 2 Banners at GIFT AREA (Provided by YOU)

\_\_\_ **\$20,000.00 – EL REY BALTHSAR; PRESENTING SPONSORSHIP:** CO. NAME AS A PRESENTING SPONSOR. + EL REY SPONSOR PACAKGE. SPONSOR a GIFT for 200 KIDS! 10x30 VIP SPACE. YOUR brochures on Gift Recognition Table, 4 Banners at GIFT AREA (Provided by YOU)

\_\_\_ **\$30,000.00 – THE NATIVITY SPONSORSHIP. TITLE: S PONSORSHIP: INCLUDES EI REY BALTHSAR PROMO BENEFITS AND MORE.** Includes all the Above plus TITLE SPONSORSHIP MENTION. 16 Tix to Enjoy Private VIP Seating Area. Sponsor 250 Toys for Kids. Recognized as a Toy Sponsor. Stage Signage. TITLE signage and mention. Optional: 20x30 VIP Space.

**SW. FL HISPANIC HERITAGE FESTIVAL: EMPANADA SMACKDOWN AT 4<sup>TH</sup> ANNUAL FORD TASTE OF LATINO FESTIVAL, SUN, MARCH 1ST, 2026 (PRICING FOR SPACE ONLY)**

**EXHIBIT & MARKETING PACKAGES:**



**TOP LATINO LIDERES AWARDS**



- \_\_\_ **\$1,350.00: BASIC EXHIBITOR PACKAGE:** 10x10 BASIC SPACE.
- \_\_\_ **\$1,850.00: PLUS MARKETING PACKAGE:** 12x12 PLUS MARKETING SPACE. Includes Web Listing & Social Media mention.
- \_\_\_ **\$2,500.00: PREMIUM MARKETING PACAKGE:** PREMIUM MARKETING SPACE: 12x15; 2 Tix to VIP, LIVE LINK on Web EXHIBITOR Listing. Social Media Promo x1.
- \_\_\_ **\$3,500.00: VIP MARKETING PACKAGE:** 10x20; PREMIUM VIP PLACEMENT, 4 Tix to VIP. LINK on Web EXHIBITOR Listing.
- \_\_\_ **\$4,500.00: EL AMIGO SPONSORSHIP PACKAGE:** 12x30; Premium VIP Placement; 4 Tickets to VIP, Logo with link on Website. 1 VIP JUDGING SEAT.
- \_\_\_ **\$6,000.00: EL PADRINO SPONSORSHIP PACKAGE:** 10x30; Premium VIP Placement; 4 Tickets to VIP, Logo with link on Website. RECEIVE LIDERESHIP AWARD for your Hispanic Leader on Stage. Logo on Flyer. 1 Banner in VIP Area. 2 VIP JUDGING SEATS.

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## ADD ON TOOLS (MARK YOUR CHOICE)

- |  |  |
|--|--|
| <input type="checkbox"/> Pop-up Tent 10x10: \$90 – Rent. <input type="checkbox"/> \$150 -Purchase          | <input type="checkbox"/> Table and 2 chairs: \$45 per day                                      |
| <input type="checkbox"/> Tent 10x10/Table and 2 chairs: \$135.00 (set-up)                                  | <input type="checkbox"/> 2 Chairs \$20 per day   |
| <input type="checkbox"/> Tent Weights or Sandbags (4). Rent: \$50  | <input type="checkbox"/> 6 or 8 Ft. Table: \$25.00/\$30.00                                     |
| <input type="checkbox"/> Set-up Assistance: \$35.00  | <input type="checkbox"/> 6 or 8 Ft. Table Cover: \$15.00/\$20.00                               |
| <input type="checkbox"/> Breakdown Assistance: \$35.00   | <input type="checkbox"/> Set up and Break down help: <input type="checkbox"/> (1 day) \$60.00; |
| <input type="checkbox"/> Staff for booth up to 8 hours: \$28.00/Hr.  | <input type="checkbox"/> VIP Tickets: \$55.00/each – Max 2                                     |
| <b>Equipment:</b> <input type="checkbox"/> Plancha / Sandwich Press: <input type="checkbox"/> \$55.00/Day; | <input type="checkbox"/> Griddle: \$55.00/Day  |

Calculate Total Cost TO PARTICIPATE \$ \_\_\_\_\_

## PAYMENT FORM: CREDIT CARD, CHECK OR CASHAPP



If you wish to pay by ACH/check online –please complete your ck and send Image via text to: (813) 407-6866 OR MAIL: Hispanic Cultural Resource Foundation (HCRF), Inc. 14391 Spring Hill Dr Ste 417; Spring Hill, Fl. 34609. Attn: Victor Padilla, Email [Jolie@HispanicCRF.org](mailto:Jolie@HispanicCRF.org). Fax: (813) 489-2422 **Pay by:**  
 CashAPP: \$Vipa64  ZELLE: Vpadilla@latin-times.com  Venmo  PayPal: Vpadilla@latin-times.com

### CREDIT CARD PAYMENT INFORMATION - PRE-AUTHORIZATION IS REQUIRED.

Name on cc: \_\_\_\_\_ Type of Card: \_\_\_\_\_ Package Name: \_\_\_\_\_

Date: \_\_\_\_\_ Credit Card #: \_\_\_\_\_ Exp: \_\_\_\_\_ SEC Code: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Amt Due:\$ \_\_\_\_\_ Amt Paid:\$ \_\_\_\_\_ Billing Add: \_\_\_\_\_ City/State: \_\_\_\_\_

By signing this form, you are authorizing **Hispanic Cultural Resource Foundation Inc, Latin Times Media Inc., Taste of Latino, The Cuban Sandwich Festival, Hispanic Resource Family Cultural Center, Hispanic Resource Foundation, and its subsidiaries** to debit your credit/debit card or Checking account for all services provided to you and for all open balances owed to participate as a client of Latin Times Media, Inc., Vendor, Contestant or sponsor in the Festival. I agree to sell only the products approved by the **Festival** and this vendor package. This includes your vendor space, which has been pre-purchased and reserved for you. If you are making a deposit on your spots, the balance will be billed to this card in 30 days from deposit date. Your marketing package is described above. **Terms:** Once Payment is received; your event participation is confirmed, and your marketing and promotional package begins. Your name is listed on the participation list. Please note Bank Account with transaction details. There are **NO REFUNDS** on any Payments or Deposits. **All Balances paid by credit card are charged a processing fee of up to 4.08%.** This includes your marketing package can include online services, social media, print and promotional services, and or your vendor space, which has been pre-purchased and reserved for you. Promotion of your business begins immediately upon receipt of this Application/Agreement form. Marketing & Festivals/Advertising services offers limited exclusivity opportunities and by paying/Securing this space, you may also be preventing others with a like business from securing their spot in the festival. This Agreement does not imply nor guarantee any exclusivity as to the selling products approved by the **Festival**. **I understand there are NO REFUNDS on payments or deposits for your vendor space.** I also understand that if I arrive Late on the day of the festival OR if I do not arrive on the day of the festival at the appointed setup times to participate at the event, there will be **NO REFUND** on payments or deposits. The **festival** will go on rain or shine as scheduled. In the event that the date of the event is changed, you will automatically registered with the new date. The promoter may change the dates of the event based on venue conflicts, competing events, weather, health or world events and/or other without penalty. There is no limit on the amount of times that the event can be rescheduled. If you cannot participate in an event, you may use any unused credit to utilize marketing, advertising or promotional services. There is NO refund on payments or deposits. If you cannot participate in new dates, an advertising credit will be issued for online or web promotions. There is no refund on payments or deposits for your vendor space. **If this charge is contested and we receive a notification of Charge Back or NSF at a later date you will be subject to all Court, Legal, and/or collection fees including but not limited to a \$75 bank transaction fee plus other collection fees.**

**Authorization Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**\_\_\_\_\_ : MARK HERE IF YOU ARE PAYING YOUR INVOICE THROUGH YOUR EMAIL ONCE YOUR PAYMENT IS PROCESSED YOU CAN DOWNLOAD AND PRINT YOUR RECEIPT**

## YOU MUST FILL OUT AND RETURN THIS APPLICATION AGREEMENT FORM TO PARTICIPATE IN THE FESTIVAL!

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**CAREFULLY READ, SIGN, AND RETURN – SOME PARTS MAY NOT PERTAIN TO YOUR PARTICIPATION**

**VENDOR TENTS:** Vendor Tent Spaces are 10'x10' if you wish to have a 10x20 or larger vendor space, there is an additional fee, and at some venues that size spot is not permitted, please make sure you mark off the appropriate space. If your setup a larger space than paid for you will be subject to pay for the extra space. Please specify when reserving your Food Vendor space and request additional info in order to determine which option works for you. **No Tent Staking:** You are not allowed to stake the tents into the ground. **No Subcontracting:** Only 1 "pre-approved" vendor/exhibitor is permitted in your vendor space. **Multiple companies/vendors** sharing a single vendor space is NOT permitted. Vendors need to bring their own: Tent, Table, Chairs & Table Cover, Generators, these Items are available to rent. (Rental Section)

**GARBAGE DISPOSAL:** You are responsible for cleaning your area at the end of the event. There will be a garbage disposal area at the festival. If your area is left dirty, the City could issue you a FINE. All garbage should be bagged and placed on the designated garbage collection area. A \$250 Security Deposit will be required with your Food Vendor payment and will be returned to you ONLY if your vendor area is left clean and returned 30 days after the event.

**GENERATORS:** All Vendors must make sure that generators and cords do not obstruct the walkways located around the Tent area and the Generator's exhaust must face outward away from the tent when running. Absolutely NO petroleum gas Tanks Near tents or Generators. **You must put CONES around your generator.**

**CORDS AND CABLES:** All Vendors using extension cords and Cables must not obstruct the walkways in front or behind the tent area. When using extension cords, they must be unraveled and not wrapped when in use, this can be a potential fire hazard.

**STATE LAWS:** You are responsible for paying all appropriate sales tax with respect to the sale of goods and for procuring all permits and documentation as may be required by local and state government to operate within the state of Florida.

**GENERAL PROVISIONS:** All vending fees are nonrefundable. Your payment of the entry fee constitutes your right to participate at the festival. There is no guarantee for good weather, or good turn-out on event guests. There is no guarantee on how many people will visit your booth. Should any entry fees not clear our account, are contested, reversed or not be paid in full, you have no right to participate at the event and will be subject to all Legal, court, and/or collection fees. All sales are final, there are **NO REFUNDS.**

**INDEMNIFICATION AND INSURANCE:** You are solely responsible for any injuries, accidents, or losses which may be sustained as a result of your vending operations at Festival. Event promoters, producers, sponsors, vendors or guests shall have no responsibility for any accident or injury caused by your activities or participation. You must maintain your own liability insurance and have proof of insurance available during the festival for inspection purposes. By participating in **Festival**, you are agreeing to indemnify and hold harmless the City of Tampa, The City of Kissimmee, Ford Motor Company, The Festival, Hispanic Resource Family Cultural Center (HRFCC), Inc., and Latin Times Media, Inc., from any and all damages, lawsuits, or claims arising out of any injuries or accidents occurring by your activities.

**Please send a copy of your Health and insurance certificate with your application to Fax (813) 489-2422. or Mail to: Hispanic CRF. 14391 Spring Hill Dr Suite 417; Spring Hill, Fl. 34609 Attn: Victor Padilla.**

**COI: All insurance certificates indicating coverage, and naming the following additionally insured:**

1. Festival Name
2. Hispanic Cultural Resource Foundation, Inc.
3. Hispanic Resource Family Cultural Center, Inc.
4. Latin Times Media, Inc.

**Please email or send a copy of your Business License and/or permit to: HCRF, Inc 14391 Spring Hill Dr Suite 417; Spring Hill, Fl. 34609. or fax: (813) 489-2422 or email: [JOLIE@HISPANICCRF.ORG](mailto:JOLIE@HISPANICCRF.ORG)**

**ITEMS PROHIBITED AT FESTIVAL:**

\*Food Vendors are not allowed to sell: Cuban Sandwiches (Unless they are competing in the Cuban Sandwich Contest). Please note these categories require a special registration process: Coffee, Water, Lemonade, Pina Coladas, or any alcoholic beverages. \*



No person shall bring into the festival or possess, set off, or otherwise cause to explode, discharge, or any firecrackers, torpedoes, rockets, cannons, or other fireworks or explosives of or containing flammable material or any substance, compound, mixture, or article which, in conjunction with any other substance or compound, may explode, discharge, or burn No glass bottles, Beer, Wine or Alcohol Absolutely NO Firearms.

**VENDOR SETUP AND BREAKDOWN:** All Vendors must begin setup at appointed times as described on the info you receive – YOU can ALSO Check event website for set up info. You will be emailed your setup instructions and Vendor Setup Times; Vendors are not allowed to leave until after the event is over. If you arrive later than your appointed Vendor setup time, you will have to wait for accommodation, or you may not be able to participate and forfeit your space in which **NO refund** will be issued. **PLEASE BE ON TIME.** You must begin Breakdown immediately after the end time of event and if your breakdown takes longer than allotted time you will be subject to fees or fines.

**ICE:** Ice will be available at the festival through an Ice Vendor which you can purchase at the event.

**If you require setup assistance, please notify us upon arrival at the festival.**

**QUESTIONS? PLEASE TEXT US AT OUR VENDING NUMBERS BELOW OR FAX:**

(813) 407-6866 – Jolie Gonzalez-Padilla( [JOLIE@HISPANICCRF.ORG](mailto:JOLIE@HISPANICCRF.ORG))

(813) 407-7191 – Victor Padilla ([VPadilla@Latin-Times.com](mailto:VPadilla@Latin-Times.com))

(813) 489-2422 – FAX e-mail us at [JOLIE@HISPANICCRF.ORG](mailto:JOLIE@HISPANICCRF.ORG)

Mailing Address: Hispanic CRF. 14391 Spring Hill Dr Suite 417; Spring Hill, Fl. 34609. FAX: (813) 489-2422

### ACCEPT AND ACKNOWLEDGE THE TERMS, RULES, AND REGULATIONS OF THIS AGREEMENT

By Signing this Agreement, I acknowledge all the Terms, Rules, and Regulations of this Agreement and The Festival by initialing each subject and signing this agreement. I acknowledge that any violation of this agreement will cause forfeiture of my Vendor Space and participation in the Festival. I have read all the Terms, Rules, and Regulations of this Agreement and I am initialing each Subject Term to confirm.

### **THIS PAGE MUST BE SIGNED AND INITIALED TO PARTICIPATE IN THE CUBAN SANDWICH FESTIVAL**

Please make sure to fill out all information correctly, signature and initials are required on this Form. Please Fax, email, or mail (See above Info to email, Fax, or Mail) this Page back to us

<input type="checkbox"/> VENDOR TENTS	<input type="checkbox"/> GENERAL PROVISIONS (NO REFUND POLICY)
<input type="checkbox"/> INDEMNIFICATION AND INSURANCE	<input type="checkbox"/> ICE
<input type="checkbox"/> ITEMS PROHIBITED AT FESTIVAL	<input type="checkbox"/> GENERATORS
<input type="checkbox"/> VENDOR SETUP AND BREAKDOWN	<input type="checkbox"/> CORDS AND CABLES
<input type="checkbox"/> STATE LAWS	

SIGNATURE \_\_\_\_\_ PRINT NAME \_\_\_\_\_ DATE \_\_\_\_\_  
PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_ Biz Vendor Lic #: \_\_\_\_\_

**ABOUT SET-UP:** You will receive your Event Set up tools about 1 week prior to the date of the event. If you need the info, prior to that time frame, you can find most Event Set up info at the following pages:

- [Cuban Sandwich Festivals](#)
- [Taste of Latino Festivals](#)
- [Other](#)