



TOP LATINO LIDERES AWARDS

2025-2026 VENDOR APPLICATION AND AGREEMENT FORM

BY COMPLETING AND SUBMITTING THIS FORM YOU ARE REQUESTING TO BE A PART OF THE FESTIVAL. ALL APPLICATIONS ARE SUBJECT TO APPROVAL. PLEASE SUBMIT A PICTURE OF YOUR SET- UP TO Jolie@Hispanicccrf.org

Business Name: _____ Contact: _____ Tax ID: _____
 Business Address: _____ City: _____ State: _____ Zip code: _____
 Phone: _____ Fax: _____ Email: _____ Set-up Size: _____
 Web Address: _____ Type of Business: _____ Food License # _____
 Type of Products selling/distributing: _____

CHOOSE ONE/ ALL FROM OUR UPCOMING EVENTS: ALL TENT VENDORS REQUIRE TENT WEIGHTS PER CITY ORDINANCE. PLEASE REVIEW POLICY. WE ALSO HAVE A LIMITED NUMBER OF WEIGHTS TO RENT

\$50.00 OFF PER EVENT! DISCOUNTED PRICING EXP: July 15th, 2025

Limited to: 10x10 Spots or Bigger, Option 1 ONLY.

Make your deposit or payment via Zelle: VPadilla@Latin-Times.com Cashapp: \$Vipa64

7TH ANNUAL HARD ROCK TAMPA TASTE OF LATINO FESTIVAL & EMPANADA SMACKDOWN; HISPANIC HERITAGE: IS SUNDAY, OCTOBER 26TH, 2025 @

Food, Cultural, Merchant & Non-Profits: Regular Vendor PRICING (No Contest) Vendors Include: Sale of Non-Alcoholic Drinks, Desserts, Snacks, Non-profits, Jewelry, Artisans, Artist, Crafts, Cultural, Candles, Bakeries, Food (Unless part of Contest categories). Sales allowed ONLY under \$75.00 price points. This is not the correct application for the Cuban Sandwich or the Top Latino Chef Contest. If you are selling Latino Food, please check with us which application to use for your choice of events.

Option 1: Premium Vendor: High Traffic

_____ Push-Cart Vendor Space: \$315.00	_____ FOOD Truck/Trailer Space 10x20: \$475.00
_____ Tent Vendor Space 10x10: \$450.00	_____ FOOD Truck/Trailer Space 10x30: \$550.00
_____ Tent Vendor Space 12x12: \$510.00	_____ 6 Ft Table Space in Pavilion (non-food): \$275.00
_____ Tent Vendor Space 2-10x10: \$725.00	

Option 2: Discounted Vendor Opportunities: "Special Opportunities" is Discounted price if you give us bite sized samples of your choice of matching value vendor product. We are happy to offer you a DISCOUNT if you provide our VIP with small samples for our VIP guests. We would accept 75 "sample" bite-sized samples of your choice of samples. Artist can make a 3ft x 2ft. Or bigger of a cultural painting to with the logo of the event: Taste of Latino. Other ideas on trade value? Let us know what you offer! _____

_____ 12x12 Ft. Vendor Space **\$365.00 (You Must provide Samples or Product for Discounted Price)**



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SPECIAL EVENT IN COLLABORATION WITH THE TAMPA BAY BUCCANEERS.

WEST Tampa, FL: THE TASTE OF TAMPA FESTIVAL / SABOR DE TAMPA:

Sun, Dec 7th, 2025 @ THE BUCS PLACE (Pricing is for space ONLY) EVENT! - DATE TO BE FINALIZED AFTER THE NFL DRAFT SCHEDULE IS RELEASED.

Food, Cultural, Merchant & Non-Profits: Regular Vendor PRICING (No Contest) Vendors Include: Sale of Non- Alcoholic Drinks, Desserts, Snacks, Non-profits, Jewelry, Artisans, ARTISTS, Crafts, Cultural, Candles, Bakeries, Food (Unless part of Contest categories). Sales allowed ONLY under \$75.00 price points. This is not the correct application for the Cuban Sandwich or the Top Latino Chef Contest. If you are selling Latino Food, please check with us which application to use for your choice of events.!

Option 1: Premium Vendor:

- ___ Tent Vendor: 10x10: **\$425.00**
- ___ Tent Vendor: 2; 10x10s: **\$800.00**
- ___ *Food Truck/Trailer: up to 10x20: **\$450.00**
- ___ *Food Truck/Trailer: up to 10x30: **\$550.00**



Option 2: Discounted Vendor Opportunities: “Special Opportunities” is Discounted price if you give us bite sized samples of your choice of matching value vendor product. We are happy to offer you a DISCOUNT if you provide our VIP with small samples for our VIP guests. We would accept 60 “sample” bite-sized samples of your choice of samples. Artists can make a 3ft x 2ft. Or bigger of a cultural painting to with the logo of the event: Taste of Latino. Other ideas on trade value? Let us know what you offer!

___ 10x10 Ft. Vendor Space **\$365.00 (You Must provide Samples for Discounted Price)**

HERNANDO COUNTY: 4th ANNUAL; 3 Kings Day Festival; Sunday, Jan 4th, 2026 in SPRING HILL, FLORIA. TOYS for the first 1,000 Kids!

Food, Cultural, Merchant & Non-Profits: Regular Vendor PRICING (No Contest) Vendors Include: Sale of Non- Alcoholic Drinks, Desserts, Snacks, Non-profits, Jewelry, Artisans, Artist, Crafts, Cultural, Candles, Bakeries, Food (Unless part of Contest categories). Sales allowed ONLY under \$75.00 price points. This is not the correct application for the Cuban Sandwich or the Top Latino Chef Contest. If you are selling Latino Food, please check with us which application to use for your choice of events. !



Option 1: Premium Vendor:

- ___ Tent Vendor: 12x10: **\$350.00**
- ___ *Food Truck/Trailer: up to 10x20: **\$400.00**
- ___ *Food Truck/Trailer: up to 10x30: **\$500.00**
- _____ Tent Vendor: 2; 10x10s: **\$650.00**

Option 2: Discounted Vendor Opportunities: “Special Opportunities” is Discounted price if you give us bite sized samples of your choice of matching value vendor product. We are happy to offer you a DISCOUNT if you provide our VIP with small samples for our VIP guests. We would accept 65 “sample” bite-sized samples of your choice of samples. Artists can make a 3ft x 2ft Or bigger of a cultural painting w logo of event: Taste of Latino. Other ideas on trade value, Let us know!

___ 10x10 Ft. Vendor Space **\$250.00 (You Must provide Samples or Product for Discounted Price)**

**SW FLORIDA: EMPANADA SMACKDOWN @ 4th ANNUAL TASTE OF LATINO FESTIVAL;
 FEATURING LIVE SALSA & THE TOP LATINO LIDERES AWARDS. SUNDAY, MARCH 1st, 2026
 (PRICING IS FOR SPACE ONLY)**

Food, Cultural, Merchant & Non-Profits: Regular Vendor PRICING (No Contest) Vendors Include: Sale of Non- Alcoholic Drinks, Desserts, Snacks, Non-profits, Jewelry, Artisans, Artist, Crafts, Cultural, Candles, Bakeries, Food (Unless part of Contest categories). Sales allowed ONLY under \$75.00 price points. This is not the correct application for the Cuban Sandwich or the Top Latino Chef Contest. If you are selling Latino Food, please check with us which application to use for your choice of events.

Option 1: Premium Vendor:

- _____ Tent Vendor: 12x10: **\$400.00**
- _____ Tent Vendor: 2; 10x10s: **\$715.00**
- _____ *Food Truck/Trailer: up to 10x20: **\$425.00**
- _____ *Food Truck/Trailer: up to 10x30: **\$525.00**



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Option 2: Discounted Vendor Opportunities: “Special Opportunities” is Discounted price if you give us bite sized samples of your choice of matching value vendor product. We are happy to offer you a DISCOUNT if you provide our VIP with small samples for our VIP guests. We would accept 65 “sample” bite-sized samples of your choice of samples. **Artist** can make a 3ft x 2ft. Or bigger of a cultural painting to with the logo of the event: Taste of Latino. Other ideas on trade value? Let us know what you offer!

_____ 10x10 Ft. Vendor Space **\$345.00 (You Must provide 70 Samples or Product for Discounted Price)**

**YBOR CITY/TAMPA, FL: 15TH ANNUAL INTL CUBAN SANDWICH FESTIVAL:
 SUN, MARCH 29TH, 2026 @ CENTENNIAL PK IN HISTORIC YBOR
 (PRICING IS FOR SPACE ONLY) MORE DETAILS ON EVENT!**

Food, Cultural, Merchant & Non-Profits: Regular Vendor PRICING (No Contest) Vendors Include: Sale of Non- Alcoholic Drinks, Desserts, Snacks, Non-profits, Jewelry, Artisans, Artist, Crafts, Cultural, Candles, Bakeries, Food (Unless part of Contest categories). Sales allowed ONLY under \$75.00 price points. This is not the correct application for the Cuban Sandwich or the Top Latino Chef Contest. If you are selling Latino Food, please check with us which application to use for your choice of events.

Option 1: Premium Vendor: High Traffic

- _____ Tent Vendor: 12x12: **\$475.00 OR** _____ **10X10: \$440.00**
- _____ Tent Vendor: 2; 10x10s: **\$775.00**
- _____ *Food Truck/Trailer: up to 10x20: **\$475.00**
- _____ *Food Truck/Trailer: up to 10x30: **\$650.00**



Option 2: Discounted Vendor Opportunities: “Special Opportunities” is Discounted price if you give us bite sized samples of your choice of matching value vendor product. We are happy to offer you a DISCOUNT if you provide our VIP with small samples for our VIP guests. We would accept 90 “sample” bite-sized samples of your choice of samples. Artist can make a 3ft x 2ft. Or bigger of a cultural painting to with the logo of the event: Taste of Latino. Other ideas on trade value? Let us know what you offer!

_____ 10x12 Ft. Vendor Space **\$365.00 (You Must provide Samples or Product for Discounted Price)**

RENTAL ITEMS ADD ON TOOLS (MARK YOUR CHOICE)

- Pop-up Tent 10x10: \$90
- Tent 10x10/Table and 2 chairs: \$130.00 (set-up)
- Class K Fire Extinguisher (Grease/Oil Cooking)
- Tent Weights or Sandbags (4). Rent: \$57
- Breakdown Assistance: \$40.00
- Griddle: \$50.00/Day
- Staff for booth up to 8 hours: \$25.00/Hr/Person
- Electricity Rental available in limited Areas from \$75
- Table and 2 chairs: \$46 per day
- 2 Chairs \$16 per day
- Set-up Assistance: \$35.00
- Plancha / Sandwich Press: \$50.00
- 6 or 8 ft Table Cover: \$15.00

Note: Food Vendors are required to have fire extinguishers: [HEALTH DEPARTMENT FOOD VENDOR PROCESS!](#)

Cost of Vendor Space you are requesting: \$_____

Calculate Total Cost: _____

**SCROLL DOWN TO COMPLETE THE PAYMENT FORM AND
COMPLETE YOUR REGISTRATION!**



PAYMENT FORM: CREDIT CARD, CHECK, MONEY ORDER, ZELLE, OR CASH APP

PLEASE PAY BY CREDIT CARD, CASHAPP, CHECK or MONEY ORDER:

Mail CHECK TO: HISPANIC RESOURCE FAMILY CULTURAL CENTER, INC.,

14391 Spring Hill Drive; Suite 417; Spring Hill, FL 34609. Registration form can be sent attn: Victor

Padilla image/Text to (813) 407-6866. Or Email: Jolie@HispanicCRF.Org. Fax: (813) 489-2422.

Zelle: VPadilla@Latin-Times.com Cashapp: \$Vipa64



CREDIT CARD PAYMENT INFO PLEASE MAKE SURE ALL NUMBERS ARE COMPLETE AND INFORMATION IS CORRECT

Name on cc: _____ Type of Card: _____ Package Name: _____
Credit Card #: _____ Exp: _____ SEC Code: _____ Zip Code: _____ Amt Due:\$ _____
Amt Paid:\$ _____ Billing Add: _____ City/State: _____
Authorization Signature: _____ Date: _____

____ Please Mark Here if paying by Invoice online, Check, Money order, ZELLE, or Cash app.

By signing this form, you are authorizing **Hispanic Cultural Resource Foundation Inc, Latin Times Media Inc., Taste of Latino, The Cuban Sandwich Festival, Hispanic Resource Family Cultural Center, Hispanic Resource Foundation, and its subsidiaries** to debit your credit/debit card or Checking account for all services provided to you and for all open balances owed to participate as a client of Latin Times Media, Inc., Vendor, Contestant or sponsor in the Festival. I agree to sell only the products approved by the **festival** and this vendor package. This includes your vendor space, which has been pre-purchased and reserved for you. If you are making a deposit on your spots, the balance will be billed to this card in 30 days from deposit date. Your marketing package is described above. Events will go on Rain or Shine. **Terms:** Once Payment is received; your event participation is confirmed, and your marketing and promotional package begins. Your name is listed on the participation list. Please note Bank Account with transaction details. There are **NO REFUNDS** on any Payments or Deposits. **All Balances paid by credit card are charged a processing fee of up to 4.09%.** This includes your marketing package can include online services, social media, print and promotional services, and or your vendor space, which has been pre-purchased and reserved for you. Promotion of your business begins immediately upon receipt of this Application/Agreement form. Marketing & Festivals/Advertising services offer limited exclusivity opportunities and by paying/Securing this space, you may also be preventing others with a like business from securing their spot in the festival. This Agreement does not imply nor guarantee any exclusivity as to the selling products approved by the **Festival**.

I understand there are NO REFUNDS on payments or deposits for your vendor space. I also understand that if I arrive Late on the day of the festival OR if I do not arrive on the day of the festival at the appointed setup times to participate at the event, there will be **NO REFUND** on payments or deposits. The **Festival** will go on rain or shine as scheduled. In the event that the date of the event is changed, you will automatically registered with the new date. The promoter may change the dates of the event based on venue conflicts, competing events, weather, health or world events and/or other without penalty. There is no limit on the amount of times that the event can be rescheduled. If you cannot participate in an event, you may use any unused credit to utilize marketing, advertising or promotional services. There is NO refund on payments or deposits. If you cannot participate in new dates, an advertising credit will be issued for online or web promotions. There is no refund on payments or deposits for your vendor space. **If this charge is contested and we receive a notification of Charge Back or NSF later you will be subject to all Court, Legal, and/or collection fees including but not limited to a \$75 bank transaction fee plus other collection fees.**

Authorization Signature: _____ Date: _____

YOU MUST FILL OUT AND RETURN THIS APPLICATION/AGREEMENT FORM TO PARTICIPATE IN THE FESTIVAL! CAREFULLY READ, SIGN, AND RETURN – SOME PARTS MAY NOT PERTAIN TO YOUR PARTICIPATION

VENDOR TENTS: Vendor Tent Spaces are 10'x10' if you wish to have a 10x20 or larger vendor space, there is an additional fee, and at some venues that size spot is not permitted, please make sure you mark off the appropriate space. If your setup a larger space than paid for you will be subject to pay for the extra space. Please specify when reserving your Food Vendor space and request additional info in order to determine which option works for you. **ABSOLUTELY No Tent Staking:** You are not allowed to stake the tents into the ground. **No Subcontracting:** Only 1 "pre-approved" vendor is permitted in your vendor space. **Multiple companies/vendors** sharing a single vendor space is NOT permitted. Vendors need to bring their own: Tent, Table, Chairs & Table Cover, Generators, these Items are available to rent. (Rental Section)

FOOD VENDOR HAND-WASHING STATION: This is the same as the 3-compartment sink. Use either an igloo water container or purchase a 2- 1/2-gallon water container with a shut off valve (at any supermarket). Place the water source on a table and place the plastic bin just below it to catch the water. Make sure to have hand sanitizer, hand soap and a roll of paper towels next to this.

FOOD VENDORS Food Vendors cooking with Grease/Oil are required to cover the ground with either a tarp or plywood, **ABSOLUTELY NO OIL/GREASE DUMPING IS PERMITTED!** If you are caught Dumping Grease/Oil you will be Fined \$500 by the City. There will be no grease traps on site, so you must take your grease with you. **YOU CANNOT HAVE AN OPEN FLAME UNDER YOUR TENT. PLEASE NOTE YOU MUST HAVE THE CORRECT SAFE MINIMUM DISTANCE BETWEEN YOUR TENT AND ANYTHING FLAMMABLE SUCH AS PROPANE TANKS, GAS TANKS, GENERATORS, AND OIL/GREASE.**

GARBAGE DISPOSAL: You are responsible for cleaning your area at the end of the event. There will be a garbage disposal area at the festival. If your area is left dirty, the City could issue you a FINE. All garbage should be bagged and placed on the designated garbage collection area.

FOOD VENDOR FIRE EXTINGUISHERS: All Food Vendors are required to have a Class 2A-10BC Fire Extinguisher and Food Vendors cooking with Grease/Oil are required to have both a Class 2A-10BC Fire Extinguisher and a Class K Fire Extinguisher (Grease/Oil). If you did not bring one or the other, you will be able to rent them. (See Page 1 Rental Items)

GENERATORS: All Vendors must make sure that generators and cords do not obstruct the walkways located around the Tent area and the Generator's exhaust must face outward away from the tent when running. Absolutely NO petroleum gas Tanks Near tents or Generators. Must place cones around Generator.

FOOD TRUCKS: No Food Trucks can be left running during the festival. You must use your generator to run any refrigerator or freezer equipment.

CORDS AND CABLES: All Vendors using extension cords and Cables must not obstruct the walkways in front or behind the tent area. When using extension cords, they must be unraveled and not wrapped when in use, this can be a potential fire hazard. They must also be covered by the proper Cord Covers.

STATE LAWS: You are responsible for paying all appropriate sales tax with respect to the sale of goods and for procuring all permits and documentation as may be required by local and state government to operate within the state

GENERAL PROVISIONS: All vending fees are nonrefundable. Your payment of the entry fee constitutes your right to participate at the Festival. There is no guarantee for good weather, or good turn-out on event guests. There is no guarantee on how many people will visit your booth. Should any entry fees not clear our account, are contested or not be paid in full, you have no right to participate at the event and will be subject to all Legal, court, and/or collection fees. All sales are final, there are **NO REFUNDS**.

INDEMNIFICATION AND INSURANCE: You are solely responsible for any injuries, accidents, or losses which may be sustained as a result of your vending operations at Festival. Event promoters, producers, sponsors, vendors or guests shall have no responsibility for any accident or injury caused by your activities. You must maintain your own liability insurance and have proof of insurance available during the festival for inspection purposes. By participating in **Festival**, you are agreeing to indemnify and hold harmless the City of Tampa, The City of Kissimmee, The City of Ft. Myers, The Festival, Hispanic Resource Foundation, Inc., and Latin Times Media, Inc., from any damages, lawsuits, or claims arising out of any injuries or accidents occurring by your activities.

Please send a copy of your Health and insurance certificate with your application to (813) 489-2422. or Mail to: HCRF 14391 Spring Hill Dr Suite 417; Spring Hill, Fl. 34609 Attn: Victor Padilla.

COI: All insurance certificates indicating coverage, and naming the following additionally insured:

1. Hispanic Cultural Resource Foundation
2. Festival Name
3. HRFCC
4. Latin Times Media, Inc.

FOOD VENDOR LICENSE AND PERMITS: Temporary public food service establishments and vendors are required to pay the following license fees at the time of licensing. If you do not have a permit to sell food and need a temporary license, they will be available at the event: 1-3-day event \$91/ 4-30 day event \$105/ Annual \$456. **This division does not accept cash payments for fees at temporary events only accepts cashier's checks, money orders or other certified payments.**

FOOD VENDOR INSPECTION AND VIOLATION: Please note that if the Health Department inspects your vending spot and it is found to be in violation of these rules you may be asked to shut down or they may impose a fee. If you are found to be in violation and asked to shut down, Event promoters will not be held responsible. Health Department Inspections: **The Health Department will be present at the event and will inspect Food Vendors for compliance.**

Please email or send a copy of your Business License and/or permit to:

Latin Times Media Inc. 14391 Spring Hill Dr Suite 417; Spring Hill, Fl. 34609. or fax: (813) 489-2422

Items Prohibited at Festival:

No person shall bring in to the Festival or possess, set off, or otherwise cause to explode, discharge, or any firecrackers, torpedoes, rockets, cannons, or other fireworks or explosives of or containing flammable material or any substance, compound, mixture, or article which, in conjunction with any other substance or compound, may explode, discharge, or burn No glass bottles, Beer, Wine or Alcohol Absolutely NO Firearms.

VENDOR SETUP AND BREAKDOWN: All Vendors must begin setup at appointed times as described on the info you receive – YOU can ALSO Check event website for set up info. You will be emailed your setup instructions and Vendor Setup Times; Vendors are not allowed to leave until after the event is over. If you arrive later than your appointed Vendor setup time, you will have to wait for accommodation, or you may not be able to participate and forfeit your space in which **NO refund** will be issued. **PLEASE BE ON TIME.** You must begin Breakdown immediately after the end time of event and if your breakdown takes longer than allotted time you will be subject to fees or fines.

ICE: We will notify you if our events have an Ice Vendor or where you can purchase Ice for use at the event.

YOU WILL RECEIVE A VENDOR SPACE NUMBER APPROX. 1 WEEK BEFORE THE EVENT.

If you require setup assistance, please notify us upon arrival at the festival.

QUESTIONS? OUR VENDING OFFICE NUMBERS ARE:

(813) 407-6866 – Jolie Gonzalez-Padilla (Jolie@Hispaniccrf.org)

(813) 407-7191 – Victor Padilla (VPadilla@Latin-Times.com)

(813) 489-2422 – FAX. e-mail us at Jolie@HispanicCRF.ORG

Mailing Address: Latin Times Media Inc. 14391 Spring Hill Dr Suite 417; Spring Hill, Fl. 34609

ACCEPT AND ACKNOWLEDGE THE TERMS, RULES, AND REGULATIONS OF THIS AGREEMENT

By Signing this Agreement, I acknowledge all the Terms, Rules, and Regulations of this Agreement and The Festival by initialing each subject and signing this agreement. I acknowledge that any violation of this agreement will cause forfeiture of my Vendor Space and participation in the Festival. I have read all the Terms, Rules, and Regulations of this Agreement and I am initialing each Subject Term to confirm.

THIS PAGE MUST BE SIGNED AND INITIALED TO PARTICIPATE IN THE CUBAN SANDWICH FESTIVAL

Please make sure to fill out all information correctly, signature and initials are required on this Form. Please Fax, email, or mail (See above Info to email, Fax, or Mail) this Page back to us

- | | |
|---|--|
| <input type="checkbox"/> VENDOR TENTS | <input type="checkbox"/> GENERAL PROVISIONS (NO REFUND POLICY) |
| <input type="checkbox"/> FOOD VENDOR HANDWASHING STATION | <input type="checkbox"/> INDEMNIFICATION AND INSURANCE |
| <input type="checkbox"/> FOOD VENDOR COOKING WITH GREASE/OIL/FIRE | <input type="checkbox"/> FOOD VENDOR LICENSE AND PERMITS |
| <input type="checkbox"/> GARBAGE DISPOSAL | <input type="checkbox"/> ICE |
| <input type="checkbox"/> FOOD VENDOR FIRE EXTINGUISHERS | <input type="checkbox"/> FOOD VENDOR INSPECTION/VIOLATION |
| <input type="checkbox"/> GENERATORS | <input type="checkbox"/> ITEMS PROHIBITED AT FESTIVAL |
| <input type="checkbox"/> CORDS AND CABLES | <input type="checkbox"/> VENDOR SETUP AND BREAKDOWN |
| <input type="checkbox"/> Fire Extinguishers | <input type="checkbox"/> STATE LAWS |
| | <input type="checkbox"/> COVER FOR FLOOR: If required |

SIGNATURE _____ PRINT NAME _____ DATE _____

PHONE: _____ EMAIL: _____ Food Vendor Lic #: _____

ABOUT SET-UP: You will receive your Event Set up tools about 1 week prior to the date of the event.

If you need the info, prior to that time frame, you can find most Event Set up info at the following pages:

- [Cuban Sandwich Festivals](#)
- [Taste of Latino Festivals](#)
- [Other](#)